

 **FRIENDS OF THE LA RIVER**



**FALL GALL 2021:
RECREATION ON THE RIVER!**

HONORING



Sponsorship Opportunities

 @LOSANGELESRIVER  @FOLARTWEETS  @FOLARORG  FRIENDS OF THE LOS ANGELES RIVER

FOLAR.ORG

FRIENDS OF THE LA RIVER

Your sponsorship helps:



Restore 110 acres of river wildlife preserve with invasive species removal. Protect urban riparian habitat for 1,200 species of wildlife.



Generate 600 public comments to public agencies on impactful environmental policy.



Advocate for 51 miles of river that serves our need for climate resiliency.



Connect 3000 Title I students a year to nature in an outdoor or virtual classroom experience on the banks of the LA River.





SUPPORT FOLAR'S FALL FUNDRAISER

This year the annual fall fundraiser will be streamed online to a virtual gala audience in November 2021 to allow flexible participation. Attendees directly support FoLAR as we continue to advocate for a Los Angeles that is resilient to climate change, and a River that is equitably accessible for all Angelenos to recreate and explore. Our program will honor our partners at REI, and celebrate recreational opportunities on the LA River.

Buy a ticket to tune in to FoLAR's virtual gala in November 2021!

2021 FALL FUNDRAISER: TICKET TIERS

All ticket holders have the opportunity to win 1 of 8 Gift Baskets. Items include: Simple Human Hand Sanitizer Pump, Patagonia Backpack/Patagonia Fanny Pack, Patagonia Apparel, REI Tent, REI Sleeping Bag, FoLAR Shirt, and Hard Cover Table Book.

	VIP PREMIUM DAY PASS \$325	VIP PREMIUM \$150	VIP \$75	GENERAL ADMISSION \$25
Attendance	Partial In Person	Virtual	Virtual	Virtual
Entry to win Basket	X	X	X	X
LA River Book	Hard Cover Book	Hard Cover Book	Paperback Book	
Lunch at Spoke	X			
River Recreation day (biking and kayaking)	X			
Feature in our Virtual Gala	X			

Book by Peter Bennett

















Foreword by Raphael Sbarge

A Note from Lewis's son
Ocean MacAdams



SPONSORSHIP TIERS

Please contact
sponsorships@folar.org
 to confirm your support.

	 \$20,000	 \$15,000	 \$10,000	 \$7,500	 \$5,000	 \$3,000	 \$1,500
 Gala Tickets	3 VIP PREMIUM, 2 GA	2 VIP PREMIUM, 2 GA	1 VIP PREMIUM, 3 GA	1 VIP TICKET, 3 GA	3 GA TICKETS	2 GA TICKETS	1 GA TICKET
 Sponsor Cloud Recognition: team email signatures, company e-blast, website	FULL LOGO	FULL LOGO	FULL LOGO	FULL LOGO	FULL LOGO	FULL LOGO	NAME ONLY
 Hyperlink on our website to your website	X	X	X	X	X	X	
 24 hour Social Media Recognition (on stories)	X	X	X	X	X		
 Recognition in year - end Impact Report Video 2021	X	X	X	X			
 Recognition in Earth Day Video 2022	X	X	X				
 Title Sponsor Recognition	X						
 Recognition on CleanUp 2022 materials at the \$2,500 level		X					
 Recognition on CleanUp 2022 materials at the \$5,000 level	X						

I would like to add \$250 to my sponsorship to provide 1 outdoor Kit which includes a Jacket, Binoculars and a compass to a child from a Title I School. Separate recognition will be given for this at the gala to highlight your Kit donations.

I would like to add \$100 to my sponsorship to underwrite 1 scholarship for a student from a Title I School to receive FoLAR's STEM Education Program.

Sponsor amounts that fall in between tiers are welcomed and will receive the benefits of the tier that is closest to the donation amount.

EQUIP A STUDENT FROM A TITLE I SCHOOL WITH AN OUTDOOR KIT TODAY!



IN PARTNERSHIP WITH AMAZON

THIS OUTDOOR KIT INCLUDES:

- A Jacket
- Binoculars
- A Compass

*Note: styles of items may vary depending on availability.

Title I Schools are in communities where the majority of the families live at or below the federal poverty level.

Please contact sponsorships@folar.org to confirm your support!

