FRIENDS OF THE LA RIVER

Sepulveda Basin Sports Complex
Saturday June 5, 2021

And just like that - we're underway for the Great LA River CleanUp 2021! FoLAR welcomed 137 volunteers of all ages and walks of life to our kickoff weekend at Sepulveda Basin Sports Complex this past Saturday. We're particularly grateful to our partnerships with Council President Nury Martinez's office and sponsorship from Direct Pack / Bottle Box, a sustainable food container recycler who bring a team every year to the largest urban river cleanup in the nation. Take a peek in the following pages for highlights and stats from our first weekend!

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Volunteers hauled trash out of the River (L), Direct Pack/Bottle Box gather for a group photo before their shift (R).

BY THE NUMBERS

- 137 total volunteers
- 334 total bags of trash removed
- 10 shopping carts removed
- Weird items: mattress, door, milk crates, old computer items.
- Wildlife on-site: Song sparrow, Yellow Warbler, Black Phoebes, Green Heron, Allen's hummingbird, red tail hawk, bull frogs, and water fowl.
- +2500 lbs of trash removed from the LA River!

Sepulveda Basin Sports Complex - June 5, 2021

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Media Mentions

CBS/KCAL and ABC stopped by our kickoff weekend. Check out their coverage announcing the launch of CleanUp online.

Lowa #KicksForKickoff Weekend

Shout out to Lowa Boots for supplying FoLAR with boots and socks to give away to one lucky social media contestant who tags us and a friend on our posts.

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CleanUp powers FoLAR's work year round!
With sponsor support we work to:

- Restore 110 acres of river wildlife preserve with invasive species removal.
- Protect urban riparian habitat for 1,200 species of wildlife.
- Generate 600 public comments to public agencies on impactful environmental policy.
- Advocate for 51 miles of river that serves our need for climate resiliency.
- Connect 3000 Title I students a year to nature in an outdoor or virtual classroom experience on the banks of the LA River.

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TACO BELL · LinearCity Development LLC · Stantec · ANHEUSER-BUSCH · EATON Powering Business Worldwide

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