



# RIVER MAKERS

Your voice has the power to revitalize our River. Your actions speak even louder.

Basic CleanUp with all supplies provided and education talk included

FoLAR tote bag + 2 free taco cards from Rubio's Coastal Grill per person

FoLAR branded t-shirt

Social media promotions to combined audience of 20k Facebook, Twitter, and Instagram followers. Company-sponsored eblast in FoLAR's monthly River Reader with company mission and good work to database of 50k contacts.

Open event to a pre-set number of FoLAR volunteers or local schools (up to max capacity per level)

On-site company banner and FoLAR branded giveaway bag

A 1 - 2 minute video of your CleanUp presenting your employees doing good work on the River

River specialist-led walk for company employees and families (20 people max) on a weekday of your choice, or a Lunch and Learn session for employees at your place of business

Publicly promoted as a title sponsorship via FoLAR's digital and social media platforms, on-site, and via press outreach

Acknowledgment as a sponsor of FoLAR's fall gala + event tickets

VIP experience inclusive of FoLAR leadership and customizable event

					
	Community Organizer	The Kayaker	Steelhead	Conductor	Upstreamer
\$25,000	\$15,000	\$10,000	\$7,500	\$5,000	
TBD	500 people	200 people	100 people	50 people	
X	X	X	X	X	
X	X	X	X		
Campaign: recognition in all event promotions Company-sponsored eblast included	3 posts (on negotiated timeline) Company-sponsored eblast included	2 posts (during & after event)	1 post after event		
X	X				
X	X				
X	X				
X	X				
X					
X					
X					

**ALL LEVELS RECEIVE:** Dedicated staff members for coordination and support, trash grabbers, gloves, heavy duty disposable bags, sanitizer, sunscreen, FoLAR branded banner, cones, prep station, safety talk, tents, tables, water, ice, Igloos, scientific bio-monitoring and permitting, post-CleanUp impact report, and extra waivers as needed on site.

**A LA CARTE:** Post-event picnic lunch, LA River Rover, Kayak CleanUp for up to 14 people, Recycling challenge, Stella the Steelhead art project, Live band, Sponsorship of a class or community group to participate in your CleanUp.

Choose your commitment level and contact our team at [rivermakers@folar.org](mailto:rivermakers@folar.org) to book your CleanUp today and join the River Makers team with FoLAR!